Be it till you see it - NOT Fake it till you make it.

"To be a virtuous woman you must first act like a virtuous woman..." - Aristotle

Confidence comes out of genuine accomplishments and work. (But we knew that already) Not from PRETENDING!!

Amy Cuddy, author of Presence says, "Don't fake it till you make it. Fake it till you become it."

Did your mother ever tell you to put on a happy face, or to just smile? Faking it is phony - who wants someone to pretend to them?

If you want to grow, if you want to **BECOME** the **VIBRANT** woman you have been called to BECOME, then your call to action isn't faking it anymore - instead, it's "To be it until you see it!"

The difference?

- **Showing up** Being that person means you show up, you don't **PRETEND** to show up You don't just talk, you **DO**. FAKERS fake the doing part.
- **Doing as if** You might not be exactly where you want to be, BUT the more you DO the better you get.
- Thinking as if What would my higher self think about this situation?

The big, vibrant vision you are casting for your life is to live **GENUINELY WHOLEHEARTEDLY** and in **ALIGNMENT** with **THE HOT DESIRE** of what you **WANT** - Who you want to be and what you want to accomplish

When you act and make decisions as if you were that person (What would an athlete do? I am an athlete so...) you want to become while doing and believing all of that which moves you towards your goals.

- Your Goals are the energy behind what you want
- Your Goals are the framework to get it.
- Your Goals are the INFLUENCE, belief system, the decision-making practices, the environmental driver behind all of it.

Fake it till you make it? Disingenuous Horse Pucky. BE IT till you see yourself BECOMING! It's genuine, not more fakery!